



EUCROF27

14-16 FEBRUARY | PRAGUE



EUCROF26

1-3 FEBRUARY | AMSTERDAM

THE PATIENT VOICE DATABASE
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Exhibition & Sponsorship Opportunities

Welcome to EUCROF27: A Premier Gathering for Clinical Research Professionals

Join us from February 14-16, 2027, in the vibrant city of Prague, Czechia, for the 2027 European Clinical Research Conference (EUCROF27). Following the resounding success of the EUCROF26 Conference in Amsterdam, we are excited to continue this tradition, offering a dynamic platform for industry professionals to converge, collaborate, and catalyse advancements in clinical research.

Welcoming over 350 professionals from almost 200 different organisations from across the clinical research landscape, EUCROF26 consisted of 3 successful days of networking, knowledge-sharing, and connection. With 30 organisations exhibiting, over 50 breakout speakers, and plenary sessions featuring key figures from the EMA, EFPIA, BfArM, and more, Amsterdam became a true hub for clinical research.

Building on this momentum, EUCROF27 aims to further enrich the dialogue and cooperation across the spectrum of clinical research sectors. This includes pharmaceuticals, biotechnology, medical devices, clinical research organisations (CROs), technology providers, regulatory bodies, patient advocacy groups, and academia. Our comprehensive programme is meticulously curated to address the multifaceted nature of clinical research in a European context, covering essential topics such as regulatory changes, clinical trial technologies, quality assurance, data management, and patient-centric approaches.

EUCROF27 is not just a conference; it is a crucial intersection of theory and practice, offering an extensive array of presentations, expert panel discussions and breakout sessions. These are designed to reflect the current state of clinical research while also exploring the pressing challenges and exciting opportunities that lie ahead.

Why Participate as a Sponsor or Exhibitor?

Sponsoring or exhibiting at EUCROF27 places your organisation at the heart of Europe's clinical research community, alongside key decision-makers and influencers. The conference presents a unique opportunity to showcase your latest innovations, build brand awareness, and establish or reinforce strategic relationships. Our sponsorship and exhibition packages are designed to cater to a variety of goals and budgets, ensuring your presence at the conference is both impactful and rewarding.

Our Sunday evening of networking, complete with drinks and a buffet dinner, will kick off the event, allowing attendees to connect in a relaxed and welcoming setting. This pre-conference gathering was a standout feature at EUCROF26, attended by over 300 delegates and exhibitors.

Take advantage of this unparalleled opportunity to engage with the full spectrum of professionals involved in clinical research. EUCROF27 promises to be an enriching and vibrant event, offering extensive exposure and networking opportunities that are critical for fostering new business collaborations and driving growth.

Secure Your Place at EUCROF27

Due to the high demand experienced last year, we encourage early booking to ensure your spot as a sponsor or exhibitor. Join us in shaping the future of clinical research at EUCROF27 in Prague. Let's innovate, inspire, and integrate for a healthier world.



EUCROF27 Exhibition & Sponsorship

Unlock unparalleled opportunities to showcase your brand, engage with industry professionals, and maximise your visibility at EUCROF27. Choose from a range of sponsorship and exhibition options tailored to meet your marketing objectives and budgetary requirements. Secure your place today and position your organisation as a leader in the field of clinical research.

Opportunities	Price (€)	Number Available
Premier Sponsorship	3450	6
Conference Dinner Sponsor (Premier)	5500	1
Communications & Social Media Sponsor (Premier)	4000	1
Sustainability Sponsor (Premier)	4000	1
Photography Sponsor (Premier)	4000	1
Video Sponsor (Premier)	4000	1
Event App Sponsor (Premier)	4000	1
Networking Sponsor (Premier)	5250	1
Pre-Dinner Drinks Reception Sponsor	1750	1
Lanyard Sponsorship	1950	1
Pen & Notebook Sponsorship	750	1
Hotel Bedroom Keycard Sponsorship	1000	1
Main Room Sponsorship	2000	1
Breakout Rooms Sponsorship	1500	1
Coffee Break Sponsor	1000	2
Lunch Sponsor	1250	2
Delegate Bag Sponsor	1250	1
Delegate Bag Flyer Insert	1250	5
Delegate Bag Gift Insert	1250	5
Exhibition Stand (non-members)	3100	15
Exhibition Stand (EUCROF members)	2780	15
“Live Lounge” Demo Session	750	10
Full Demo Session	1500	10

Don't miss the chance to elevate your brand and make meaningful connections at EUCROF27. Please note Exhibition Stands are not included in sponsorship and must be booked in addition to any sponsorship. Contact conference@eucrof.eu now to secure your preferred sponsorship or exhibition opportunity.



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Premier Sponsorship Opportunities

Elevate Your Organisation as a Premier Sponsor at EUCROF27

Unparalleled Visibility and Support

As a Premier Sponsor of EUCROF27, you'll receive the highest level of visibility and support before, during, and after the event, all tailored by our specialist conference team. This is an exceptional opportunity to position your brand at the forefront of the European Clinical Research community.

Pre-Event Exposure

Your journey to prominence begins the moment you come on board as a Premier Sponsor:

- **Dedicated Brand Showcase:** Your organisation's logo, profile, and website link will be prominently featured on our dedicated Conference Website.
- **Strategic Marketing and Communications:** Premier Sponsors will be at the core of our extensive marketing efforts, ensuring significant exposure in the build-up to the event and enabling you to connect with a targeted, relevant audience.

Onsite Recognition

During the event, your brand will be featured prominently, ensuring that every attendee recognises your key role in making EUCROF27 a success:

- **Prime Brand Placement:** Your logo will be displayed on electronic and printed materials. This includes the Delegate Guide, Conference Website, event signage, and delegate bags.
- **Central Visibility:** Enjoy exclusive branding at the front of the main conference room throughout the event, ensuring your logo is unmissable to all attendees.
- **Event App Advertisement:** A full-page, full-colour advertisement in the Event App will catch the eye of every attendee.

Exclusive Promotional Opportunities

- **Website Feature:** A dedicated section on our Conference Website will feature your logo, a descriptive profile, and a direct link to your organisation's website, driving traffic and interest directly to your services.
- **Strategic Display:** Enhance your physical presence with the opportunity to display a roller banner at a highly visible location within the venue, ensuring maximum exposure.

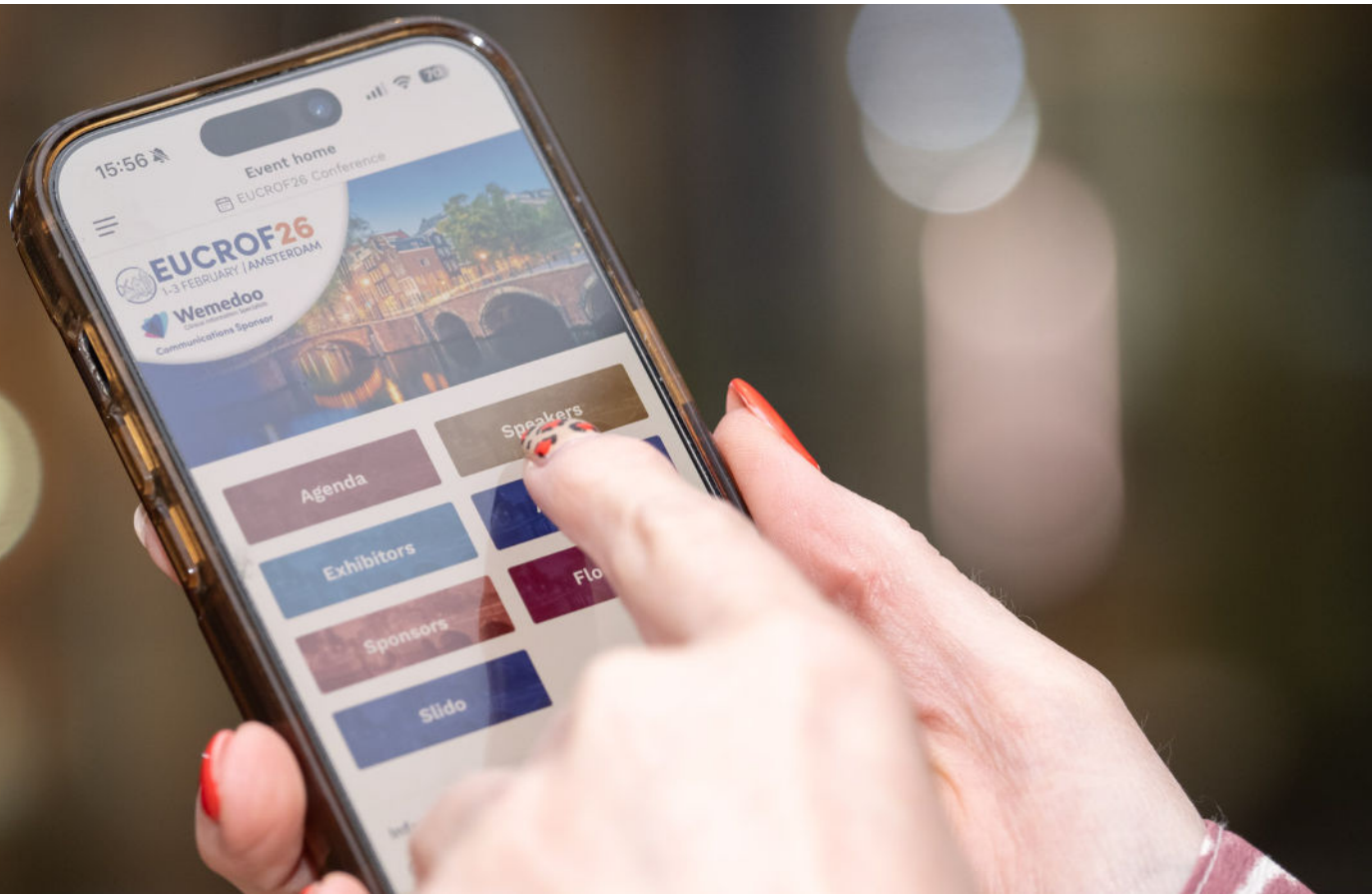
Why Become a Premier Sponsor?

Being a Premier Sponsor at EUCROF27 not only elevates your brand visibility but also places you at the centre of innovation in clinical research. It's an investment in building powerful connections, enhancing brand recall, and showcasing your commitment to advancing clinical research practices.

Secure Your Premier Sponsorship Today

Don't miss this opportunity to shine as a leader in the clinical research community. Join us as a Premier Sponsor and watch as EUCROF27 opens new doors for your business.

EUCROF27 is more than just a conference. It's a platform for your brand to make a significant impact on the future of clinical research.



Conference Dinner Sponsor (€5500)

Maximise Your Impact as the Conference Dinner Sponsor at EUCROF27

The opportunity to network with like-minded professionals is a cornerstone of the EUCROF Conference experience, and as the Conference Dinner Sponsor, your brand will be at the heart of this vital interactive environment. You will benefit from the full support of our conference and social media teams leading up to and during EUCROF27, ensuring your brand is prominently featured and associated with one of the most enjoyable and valuable aspects of the conference.

Premier Visibility and Exclusive Perks

As the Conference Dinner Sponsor, you'll enjoy all the advantages of a Premier Sponsor, plus unique opportunities tailored specifically for the dinner event:

- **Enhanced Brand Recognition:** Your sponsorship will be highlighted on the Conference Website, across our social media channels, and in the Delegate Guide, prominently featuring your logo in the section describing the 'Conference Dinner'.
- **Targeted Brand Placement:** Custom 'table talkers' featuring your sponsor logo and an advertisement for your company will be placed on each dinner table, as well as on the menus, ensuring high visibility among attendees.
- **Social Media Spotlight:** Benefit from exclusive social media postings dedicated to your brand, amplifying your message to a broader audience.
- **Onstage Presence:** An opportunity for a representative from your organisation to take the stage and officially welcome attendees to the Conference Dinner, positioning your brand as a welcoming and integral part of the conference experience.
- **Enhanced Exhibition Opportunity:** If you choose to book an exhibitor stand, you'll be entitled to a larger space, giving your brand even more room to shine at EUCROF27.

Why Sponsor the Conference Dinner?

The Conference Dinner is not only a highlight of the social calendar at EUCROF27 but also a prime opportunity for sponsors to forge deeper connections with leading professionals in a relaxed setting. This sponsorship offers unparalleled access to engage with attendees, showcase your leadership in the industry, and create memorable interactions that build lasting relationships.

Secure Your Conference Dinner Sponsorship

Position your brand at the centre of connectivity and community at EUCROF27. The Conference Dinner Sponsorship is an exclusive opportunity to shine and align your company with a key event that participants look forward to every year.

Join us as the Conference Dinner Sponsor and turn every moment into an opportunity at EUCROF27, where your brand can lead the conversation in the clinical research community.



Communications & Social Media Sponsor (Premier) €4000

Premier Exposure Before and During EUCROF27

As the Communications & Social Media Sponsor for EUCROF27, your organisation will gain unparalleled exposure both in the lead-up to and during the conference itself. This sponsorship offers extensive visibility designed to enhance your brand's profile among a global audience of clinical research professionals.

Strategic Online and Offline Presence

Your sponsorship will be central to our communications strategy, ensuring that your brand receives high-quality exposure:

- **Prominent Website Placement:** Your logo and website link will be featured prominently on the homepage slider of the EUCROF27 Conference Website, ensuring visitors associate your brand with key conference information.
- **Exclusive Advertising Opportunities:** A banner advert for your organisation will be included in the footer of all main conference mailings, extending your reach directly to the inboxes of industry leaders.
- **Social Media Integration:** As the sponsor of the EUCROF27 Social Media your brand will be prominently displayed, facilitating interactions and increasing visibility among attendees engaging online.
- **Conference Communications:** Your role as the Communications Sponsor will be highlighted in all conference mailings and on social media channels, reinforcing your brand's presence across multiple platforms.

Why Become the Communications & Social Media Sponsor?

This sponsorship provides a unique opportunity to position your brand at the forefront of digital and direct communications for one of the most anticipated events in the clinical research industry. By aligning with EUCROF27 as the Communications & Social Media Sponsor, you will not only enhance your market presence but also demonstrate your leadership in supporting the advancement of clinical research communication.

Secure Your Sponsorship Position

Don't miss the chance to elevate your brand and connect with key decision-makers and influencers in the clinical research field.

EUCROF27 is the perfect platform for your brand to lead the conversation and make a significant impact in the evolving landscape of clinical research. Join us as a sponsor and help shape the future of the industry.



Sustainability Sponsor (Premier) €4000

Lead with Purpose as the Official Sustainability Sponsor at EUCROF27

At EUCROF27, we're committed to creating a forward-thinking, responsible event experience – and we're proud to introduce the opportunity for one organisation to lead the charge as our exclusive Sustainability Sponsor. This brand-new sponsorship category reflects growing expectations across the clinical research industry for environmental stewardship, innovation, and impact beyond science. Your brand will be recognised as a champion of these values throughout the conference.

Premier Visibility and Meaningful Alignment

As the Sustainability Sponsor, you'll gain visibility across key sustainability-driven initiatives at EUCROF27, along with unique branding opportunities that signal your commitment to a better future:

- **Exclusive Recognition:** Be named and acknowledged as the official Sustainability Sponsor on the EUCROF27 website, programme, and across digital platforms.
- **Branded Environmental Touchpoints:** Your logo featured on all sustainability communications and actions.
- **Custom Sustainability Message:** Opportunity to share a sustainability tip, statement, or thought leadership quote within the delegate guide or conference app.
- **Eco-conscious Giveaway Option:** Include a branded sustainable item (e.g. reusable bottles, notebooks) in delegate bags or at designated pickup points (Please note: giveaway will be provided by the sponsor and delivered to the venue in line with the shipping guidelines and in the quantity specified by EUCROF)
- **Social Media Exposure:** A dedicated social media post spotlighting your organisation's commitment to sustainability in clinical research.

Why Become the Sustainability Sponsor?

In an industry increasingly focused on long-term impact and accountability, this sponsorship sets your organisation apart. It demonstrates that you're not only invested in the future of clinical research, but also in how we get there – responsibly. As our only sponsor in this category, your brand will be uniquely positioned as a values-driven leader on a stage of innovation and global collaboration.

Secure Your Role as Sustainability Sponsor

Make a bold statement with your sponsorship and help shape a greener, more responsible EUCROF27. Join us as the Sustainability Sponsor and place your brand at the intersection of purpose, progress, and visibility.



Photography Sponsor (Premier) (€4000)

Capture Attention as the Premier Photography Sponsor

Become the exclusive Photography Sponsor for EUCROF27 and ensure your brand is seen across countless visual snapshots shared worldwide. As the eyes of the clinical research community turn to EUCROF27, your sponsorship will bring your brand into focus, enhancing your visibility and association with this prestigious event.

Photography Sponsorship Benefits

Your sponsorship as the Photography Sponsor at EUCROF27 will be highlighted through various high-visibility platforms and opportunities:

- **Brand Integration on Official Photography:** Your organisation's watermark will be prominently displayed on all official photographs posted on the Conference Website after the Conference, ensuring your brand is recognised by thousands who view these images.
- **Prominent Logo Placement:** Your sponsor logo will be included in key marketing materials and the Delegate Guide, further increasing your brand's exposure to attendees and industry leaders.
- **Exclusive Photo Session:** You will have the opportunity to showcase your presence at the event with a professional photo session at your exhibition stand, featuring your stand personnel (note: exhibition stand is not included in the sponsorship package).

Why Sponsor EUCROF27 Photography?

Photography is a powerful tool in capturing and sharing the momentous experiences of EUCROF27. As the Photography Sponsor, you will embed your brand in the visual narrative of the conference, leaving a lasting impression on attendees and viewers alike. This sponsorship not only enhances your visibility but also aligns your brand with innovation and leadership in the clinical research field.

Don't miss the opportunity to be front and centre in every shot taken at EUCROF27.

As the Photography Sponsor of EUCROF27, your brand will not just be seen—it will be remembered. Join us in shaping the visual journey of this leading clinical research conference.

Video Sponsor (Premier) (€4000)

Elevate Your Brand with Premier Video Sponsorship

Seize the opportunity to become the exclusive Video Sponsor for EUCROF27, where every moment captured expands your brand's visibility. Our professional filmmaker will be documenting the entire event, and as the sponsor, your brand will play a pivotal role in these dynamic visual narratives seen by thousands.

Exclusive Sponsorship Advantages

As the Video Sponsor of EUCROF27, your brand will benefit from extensive exposure and exclusive opportunities:

- **Brand Integration in Official Videos:** Your organisation's watermark will be featured on all official video content distributed online and across social media platforms, ensuring viewers recognise your brand's supportive role in the event.
- **Logo Visibility:** Your sponsor logo will be prominently displayed in crucial marketing materials and the Delegate Guide, maximizing your reach to conference attendees and beyond.
- **Custom Video Content:** Capture the essence of your participation at EUCROF27 with a professional video session or interview at your exhibition stand, featuring your team and showcasing your contributions to the industry (note: exhibition stand is not included in this sponsorship package).

Why Become the Video Sponsor at EUCROF27?

Video content is a powerful medium for story-telling and engagement, offering an immersive way for viewers to experience the conference from anywhere in the world. By sponsoring the video production at EUCROF27, your brand not only gains significant exposure but also aligns with innovation and leadership in the clinical research community.

Book Your Sponsorship

Don't miss out on this unique opportunity to spotlight your brand in every frame of EUCROF27's story.

Join us as the Video Sponsor for EUCROF27 and ensure your brand is part of the bigger picture, making a lasting impact on a global audience.

Event App Sponsor (Premier) (€4000)

Maximise Your Visibility as the Event App Sponsor

In today's digital age, the event app is a major part of the conference experience, guiding attendees through the event and offering interactive features that enhance engagement. By becoming the Event App Sponsor for EUCROF27, your brand will gain continuous exposure, positioning it at the fingertips of every attendee.

Sponsorship Benefits Include:

- **Premier Branding Opportunities:** Your logo will be prominently featured on the event app, ensuring it is one of the first images attendees see when they access the array of resources and scheduling tools.
- **Targeted Promotions:** Benefit from targeted social media announcements and dedicated mailings designed to drive attendees to download and use the app, all featuring your brand as the enabling sponsor.
- **Recognition as a Premier Sponsor:** Alongside app-specific visibility, you'll enjoy all the advantages of being a Premier Sponsor, including high-level recognition throughout the conference.

Why Sponsor the EUCROF27 Event App?

The event app is more than just a tool, it's a central hub for participant interaction and content delivery. Sponsoring the app places your brand at the core of the conference experience, constantly visible as attendees navigate the schedule, access session materials, network with peers, and more.

Secure Your Sponsorship

Don't miss this opportunity to embed your brand in the EUCROF27 digital experience.

Join us as the Event App Sponsor for EUCROF27 and ensure your brand is at the heart of every attendee's conference journey.

Networking Sponsor (Premier) (€5250)

Be at the Centre of Connection as the Networking Sponsor

Networking is the pulse of EUCROF conferences, offering invaluable opportunities for industry professionals to connect and collaborate. The pre-conference networking evening at EUCROF27, building on the success of EUCROF26's networking night (which attracted over 300 participants), promises an engaging atmosphere perfect for fostering relationships and sharing insights.

Sponsorship Benefits Include:

- **Premier Exposure:** As the Networking Sponsor, your logo will be prominently featured throughout the networking evening, ensuring constant visibility among attendees.
- **Active Participation:** You will have the unique opportunity to work closely with the organising team to shape the evening's networking activity, creating a memorable experience that reflects your brand's values and maximises your exposure.
- **Stage Presence:** A representative from your organisation will be invited on stage to welcome attendees, providing a personal touch that positions your brand at the forefront of the event.
- **Social Media Spotlight:** Enjoy exclusive social media postings that highlight your sponsorship and enhance your reach before, during, and after the event.
- **Branded Giveaways:** Opportunity to distribute branded giveaways, further enhancing attendee engagement and leaving a lasting impression of your brand.
- **Recognition as a Premier Sponsor:** Receive all the benefits of a Premier Sponsor, enhancing your overall visibility and association with the conference.

Why Sponsor the EUCROF27 Networking Event?

This sponsorship offers an exceptional opportunity to position your brand at the heart of the conference's social interactions. Step forward as the Networking Sponsor for EUCROF27 and watch your brand become synonymous with industry leadership and community building at one of the most anticipated moments of the conference.



Other Sponsorship Opportunities

Pre-Dinner Drinks Sponsorship: (€1750)

Toast to Visibility with the EUCROF Community

Position your brand at the centre of networking and conversation by sponsoring the pre-dinner drinks reception. Held just before the conference dinner, this lively social moment offers high-profile visibility among attendees in a relaxed setting. Sponsorship includes signage at the venue, acknowledgement in the programme, and the opportunity to provide branded materials or a short welcome message.

Price: €1500 (Only 1 sponsorship opportunity available; does not include premier sponsor status)

Lanyard Sponsorship: (€1950)

Extend Your Brand's Reach Throughout the Conference

Gain comprehensive exposure for your organisation by sponsoring the lanyards worn by over 300 attendees at EUCROF27. Your logo will be prominently displayed on lanyards, providing visibility throughout the event, in photographs, and on social media posts.

Price: €1950 (Only 1 sponsorship opportunity available; does not include premier sponsor status and **sponsor must provide the lanyards**)

Pen & Notebook Sponsorship: (€750)

Leave a Lasting Impression with Branded Stationery

Be the exclusive Pen & Notebook Sponsor and ensure your brand is part of every delegate's conference experience. Provide your own branded pens and notebooks to be included in delegate bags, leaving a lasting impression long after the event concludes.

Price: €750 (Only 1 sponsorship opportunity available; does not include premier sponsor status and **sponsor must provide pens and notebooks**)

Hotel Bedroom Keycard Sponsorship (€1000):

Secure Prime Exposure in Delegates' Hands

Put your company logo directly in the hands of delegates by sponsoring the hotel bedroom keycards. Your logo will be prominently displayed on the keycard holders, providing repeated exposure every time delegates access their rooms.

Price: €1000 (Only 1 sponsorship opportunity available; does not include premier sponsor status)

Main Room Sponsorship: (€2000)

Elevate Your Brand in the Heart of the Conference

Seize the opportunity to be the exclusive sponsor of the main conference room on both days of EUCROF27, ensuring maximum exposure for your brand among attendees.

Sponsorship Benefits:

- **Seat Inserts:** Place your flyer or giveaway on every seat in the main conference room at the start of each day, capturing the attention of every participant.
- **Roller Banners:** Display four roller banners along the sides of the main conference room, providing prominent brand visibility throughout the event.
- **Screen Graphics:** Showcase your brand with a looping video, animation, or graphic on the main room screen before the start of each session, engaging attendees and reinforcing your presence.
- **Delegate Advert:** Enjoy a full-page advert in the delegate guide, reaching all conference participants with your message.
- **Floor Plan Logo:** Have your logo prominently displayed on the floor plan against the main conference room, guiding attendees to your sponsored space.

Price: €2000 (Only 1 sponsorship opportunity available; does not include premier sponsor status)

Breakout Room Sponsorship: (€1500)

Command Attention in the Breakout Sessions

Be the exclusive sponsor of the breakout room on both days of EUCROF27, placing your brand at the forefront of these essential sessions.

Sponsorship Benefits:

- **Seat Inserts:** Place your flyer or giveaway on every seat in the breakout room at the start of each day, ensuring your brand is seen by all attendees.
- **Roller Banners:** Display two roller banners along the sides of the breakout room, providing additional brand visibility during sessions.
- **Screen Graphics:** Showcase your brand with a looping video, animation, or graphic on the room screen before each session begins.
- **Delegate Advert:** Benefit from a full-page advert in the delegate guide, reaching all participants and reinforcing your presence.
- **Floor Plan Logo:** Have your logo prominently displayed on the floor plan against the breakout rooms, guiding attendees to your sponsored space.

Price: €1500 (Only 1 sponsorship opportunity available; does not include premier sponsor status)

Coffee Break Sponsorship (€1000)

Fuel Conversations and Showcase Your Brand

Align your organisation with the moments that spark connection. As the Coffee Break Sponsor, your brand will be featured at refreshment stations during scheduled breaks — prime time for networking and informal discussion. Includes signage at coffee areas and recognition in the programme.

Price: €1000 (2 sponsorship opportunities available; does not include premier sponsor status)



Lunch Sponsorship (€1250)

Position Your Brand at the Centre of Networking and Conversation

Align your organisation with one of the most anticipated moments of the conference – lunch. With two dedicated lunch breaks during EUCROF27, this sponsorship offers a valuable opportunity to engage attendees as they connect, reflect, and recharge between sessions. Your logo will be prominently displayed on main room screens ahead of lunch, and your brand will feature on tabletop adverts around the dining area. Sponsors may also place flyers or giveaways to extend their reach and create a lasting impression.

Price: €1250 (Two sponsorship opportunities available; does not include premier sponsor status. Branding coordinated with organisers.)

Delegate Bag Flyer Insert (€1250)

Put Your Message Directly in Attendees' Hands

Ensure your brand is seen by every delegate at EUCROF27 with a flyer or promotional insert included in the official delegate bags. Distributed at registration, this simple and effective sponsorship gives your organisation direct visibility from the start of the event.

Price: €1250 (Multiple sponsorship opportunities available; does not include premier sponsor status. Inserts must be provided by the sponsor and approved by organisers.)

Delegate Bag Gift Insert (€1250)

Create a Memorable First Impression

Place a branded gift in each EUCROF27 delegate bag and ensure your company stands out. Whether it's a useful conference item or a creative keepsake, this sponsorship offers a tangible way to connect with attendees from the moment they arrive.

Price: €1250 (Multiple sponsorship opportunities available; does not include premier sponsor status. Gifts must be provided by the sponsor and approved by organisers.)



Exhibition & Demo Sessions

Elevate Your Presence with Exhibition Stands at EUCROF27

Exhibiting at EUCROF27 offers a prime opportunity to engage with potential customers and enhance brand visibility within the clinical research community. Each exhibitor enjoys a range of benefits tailored to maximise their presence at the event.

Exhibition Stand Benefits:

- **Spacious Display Area:** Exhibition space that can accommodate a stand measuring up to 3m wide by 2m high, providing ample room to showcase your products, services, and brand messaging.
- **Furnished Setup:** Each stand includes a table, 2 chairs, and access to an electricity supply, ensuring a comfortable and functional setup for your team throughout the event.
- **Attendance Entitlement:** The price of the stand includes the attendance of 2 representatives from your organisation, allowing you to engage with attendees and make valuable connections (accommodation and attendance at the Conference Dinner can be arranged separately).
- **Online and Printed Visibility:** Your logo and company details will be prominently featured on the Conference Website and printed Delegate Guide, ensuring that attendees are aware of your presence before and during the event.

Position your brand at the forefront of EUCROF27 and showcase your offerings to a targeted audience of industry professionals. Reserve your exhibition stand today and unlock the potential for meaningful connections and business growth at this prestigious conference.

EUCROF Membership Qualifiers and Personnel Information

A EUCROF member that qualifies for this discount is either a direct member of EUCROF or a member of one of the country associations that is a member of EUCROF. Direct member countries of EUCROF may book a group of stands at a discounted rate.

Each 3m exhibition stand has 2 included exhibitor personnel daytime-only places. These places can be upgraded at extra cost to include Sunday networking, Conference Dinner, and accommodation.

Upgrades	Included personnel	Additional personnel
Daytime	-	€400.00
Daytime with dinner	€80.00	€480.00
Daytime with dinner plus Sunday Networking	€130	€530
Main (includes daytime, conference dinner, Monday night hotel)	€375.00	€775.00
Full (includes daytime, Sunday networking, conference dinner, Sunday and Monday night hotel)	€695.00	€1,095.00

Please note the member discount will be added at the end of your registration.

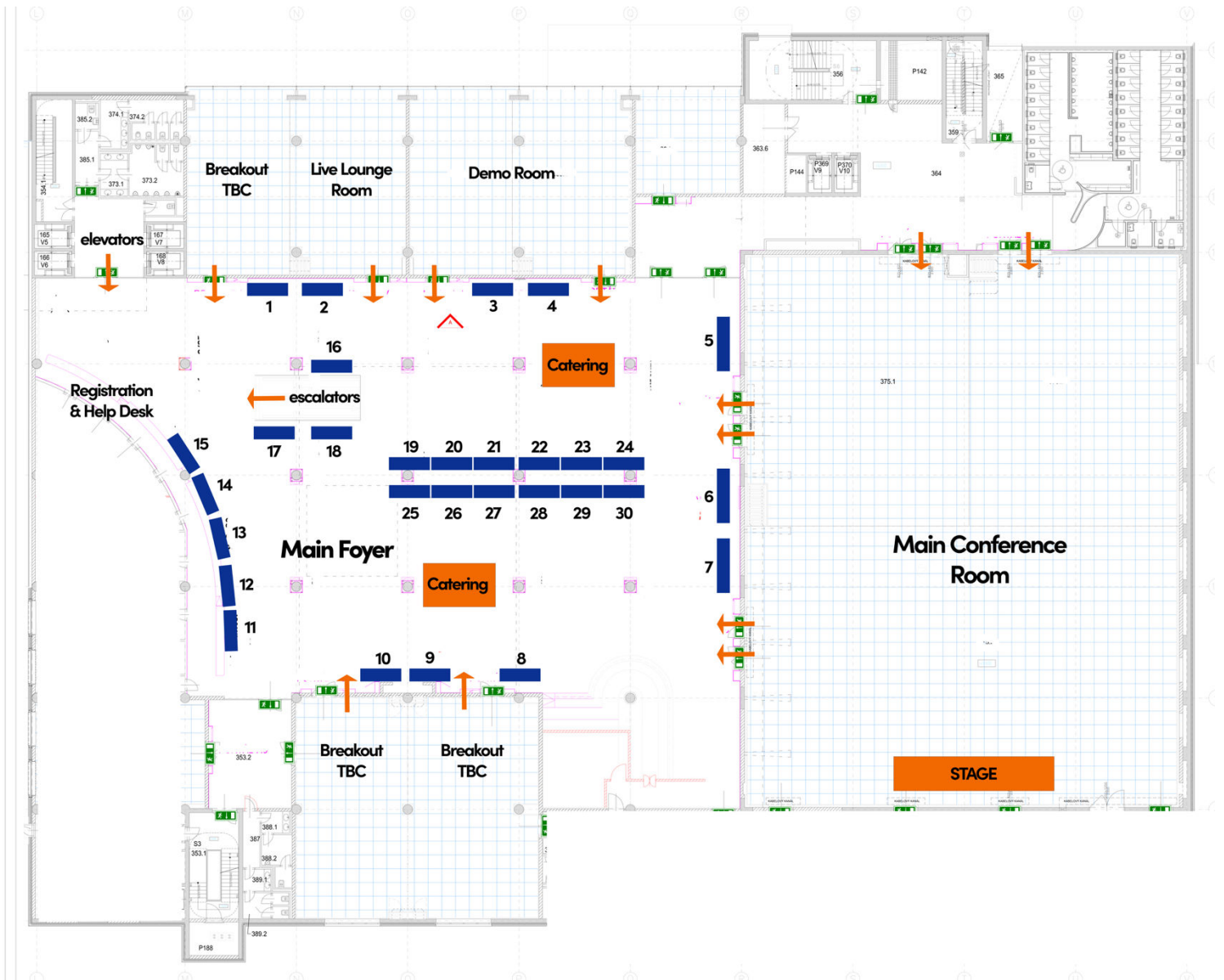
EUCROF FULL MEMBER PRICING for country associations:

Exhibition Stands	Full amount	Discount %	Amount	per stand (1.5m)
6 exhibitors on 1.5m individual stands (equivalent to 3 full stands) OR 3 full stands for individual company use	€9300	20%	€7440	€1240
8 exhibitors on 1.5m individual stands (equivalent to 4 full stands) OR 4 full stands for individual company use	€12400	25%	€9300	€1163

Exhibition Space Floor Plan

During your booking, you will be prompted to select an exhibition stand. The floorplan will be available online, but please consult the below to position your organisation in the optimal space for you.

Please note the below floorplan is subject to change.



“Live Lounge” Demo Sessions (€750 per session)

Illuminate Your Brand with Live Presentations

Join the dynamic atmosphere of the EUCROF27 Live Lounge and elevate your brand by showcasing your products and services to a captive audience.

Key Features:

- **Prime Location:** The Live Lounge will be just off the main exhibition hall
- **Live Presentations:** Presentations in the Live Lounge will occur during breaks and lunchtimes, providing a platform for organisations to deliver engaging content in 20-minute sessions.
- **Interactive Showcase:** Live presentations allow you to demonstrate your products and services in real-time, creating a dynamic and interactive experience for attendees.
- **Captive Audience:** The Live Lounge provides an opportunity to capture the attention of a focused audience eager to learn about your offerings.



Full Demo Session (€1500 per session)

Take your product showcase beyond the exhibition floor with a dedicated 45-minute Full Demo Session at EUCROF27. Designed for organisations looking to provide a more detailed, in-depth presentation, these sessions offer the time and space to demonstrate your products, services, platforms or solutions in a focused environment away from the busy exhibition area.

Key Features:

- **Dedicated Presentation Room:** Full Demo Sessions take place in a private room on the main conference floor, located just off the exhibition hall, providing a more focused setting for attendees.
- **Extended Session Format:** With 45 minutes available, organisations have the opportunity to deliver a more detailed product demonstration, explore key features, answer questions and engage in meaningful discussion.
- **Focused Audience Engagement:** Unlike the open-sided Live Lounge format, Full Demo Sessions provide a more structured environment for attendees who are specifically interested in your products, services or area of expertise.
- **Enhanced Demonstration Opportunity:** The longer format allows you to go beyond a brief overview and showcase your solution in greater depth, including practical use cases, workflows, platform functionality, customer examples or technical capabilities.
- **High-Value Positioning:** Located on the main conference floor, close to the exhibition hall, Full Demo Sessions offer strong visibility while providing a premium, dedicated setting for more substantive engagement with potential customers and partners.