Exhibition & Sponsorship Brochure EUCROF25 Copenhagen 2-4 February

EUCROF25
2-4 FEBRUARY | COPENHAGEN

EUCROF25 Exhibition & Sponsorship Overview

Unlock unparalleled opportunities to showcase your brand, engage with industry professionals, and maximise your visibility at EUCROF25. Choose from a range of sponsorship and exhibition options tailored to meet your marketing objectives and budgetary requirements. Secure your place today and position your organisation as a leader in the field of clinical research.

Opportunities and Prices:

- Premier Sponsorship: €3250
- Conference Dinner Sponsor (Premier): €4950
- Communications & Social Media Sponsor (Premier): €4000
- Photography Sponsor (Premier): €3950
- Video Sponsor (Premier): €3950
- Event App Sponsor (Premier): €3950
- Networking Sponsor (Premier): €4750
- Lanyard Sponsorship: €1500
- Pen & Notebook Sponsorship: €750
- Hotel Bedroom Keycard Sponsorship: €1000
- Survival Kit Sponsorship: €1000
- Main Room Sponsorship: €2000
- Breakout Rooms Sponsorship: €1500
- Exhibition Stands: €2950
- “Live Lounge” Demo Sessions: €750 per session

Welcome to EUCROF25: A Premier Gathering for Clinical Research Professionals

Join us from February 2-4, 2025, in the vibrant city of Copenhagen, Denmark, for the 2025 European Clinical Research Conference (EUCROF25). Following the resounding success of the EUCROF24 Conference in Prague, we are excited to continue this tradition, offering a dynamic platform for industry professionals to converge, collaborate, and catalyse advancements in clinical research.

EUCROF24 set new records, with attendance surpassing 325 professionals from over 170 organisations and more than 25 countries, making it the largest and most diverse EUCROF conference to date. The high demand led to an early sell-out of exhibition and sponsorship opportunities, underscoring the critical role and enthusiasm within the clinical research community.

Building on this momentum, EUCROF25 aims to further enrich the dialogue and cooperation across the spectrum of clinical research sectors. This includes pharmaceuticals, biotechnology, medical devices, clinical research organisations (CROs), technology providers, regulatory bodies, patient advocacy groups, and academia. Our comprehensive program is meticulously designed to address the multifaceted nature of clinical research, covering essential topics such as regulatory changes, clinical trial technologies, quality assurance, data management, and patient-centric approaches.

EUCROF25 is not just a conference; it is a crucial intersection of theory and practice, offering an extensive array of presentations, expert panel discussions, interactive workshops, and breakout sessions. These are designed to reflect the current state of clinical research while also exploring the pressing challenges and exciting opportunities that lie ahead.

Why Participate as a Sponsor or Exhibitor?

Sponsoring or exhibiting at EUCROF25 places your organisation at the heart of Europe's clinical research community, alongside key decision-makers and influencers. The conference presents a unique opportunity to showcase your latest innovations, build brand awareness, and establish or reinforce strategic relationships. Our sponsorship and exhibition packages are designed to cater to a variety of goals and budgets, ensuring your presence at the conference is both impactful and rewarding.

Our Sunday evening of networking, complete with drinks and a buffet dinner, will kick off the event, allowing attendees to connect in a relaxed and welcoming setting. This pre-conference gathering was a standout feature at EUCROF24, attended by over 200 delegates and exhibitors. Take advantage of this unparalleled opportunity to engage with the full spectrum of professionals involved in clinical research. EUCROF25 promises to be an enriching and vibrant event, offering extensive exposure and networking opportunities that are critical for fostering new business collaborations and driving growth.

Secure Your Place at EUCROF25

Due to the high demand experienced last year, we encourage early booking to ensure your spot as a sponsor or exhibitor. Join us in shaping the future of clinical research at EUCROF25 in Copenhagen. Let's innovate, inspire, and integrate for a healthier world.

Premier Sponsorship Opportunities

Premier Sponsor (€3250)

Elevate Your Organisation as a Premier Sponsor at EUCROF25

Unparalleled Visibility and Support

As a Premier Sponsor of EUCROF25, you'll receive the highest level of visibility and support before, during, and after the event, all tailored by our specialist conference team. This is an exceptional opportunity to position your brand at the forefront of the European Clinical Research community.

Pre-Event Exposure

Your journey to prominence begins the moment you come on board as a Premier Sponsor:

- **Dedicated Brand Showcase:** Your organisation's logo, profile, and website link will be prominently featured on our dedicated Conference Website.
- **Strategic Marketing and Communications:** Premier Sponsors will be at the core of our extensive marketing efforts, ensuring significant exposure in the build-up to the event and enabling you to connect with a targeted, relevant audience.

Onsite Recognition

During the event, your brand will be featured prominently, ensuring that every attendee recognises your key role in making EUCROF25 a success:

- **Prime Brand Placement:** Your logo will be displayed on electronic and printed materials, labeled as a Premier Sponsor. This includes the Delegate Guide, Conference Website, event signage, and delegate bags.
- **Central Visibility:** Enjoy exclusive branding at the front of the main conference room throughout the event, ensuring your logo is unmissable to all attendees.
- **Event App Advertisement:** A full-page, full-colour advertisement in the Event App will catch the eye of every attendee.

Exclusive Promotional Opportunities

- **Website Feature:** A dedicated section on our Conference Website will feature your logo, a descriptive profile, and a direct link to your organisation's website, driving traffic and interest directly to your services.
- **Strategic Display:** Enhance your physical presence with the opportunity to display a roller banner at a highly visible location within the venue, ensuring maximum exposure.

Why Become a Premier Sponsor?

Being a Premier Sponsor at EUCROF25 not only elevates your brand visibility but also places you at the centre of innovation in clinical research. It's an investment in building powerful connections, enhancing brand recall, and showcasing your commitment to advancing clinical research practices.

Secure Your Premier Sponsorship Today

Don't miss this opportunity to shine as a leader in the clinical research community. Join us as a Premier Sponsor and watch as EUCROF25 opens new doors for your business.

EUCROF25 is more than just a conference. It's a platform for your brand to make a significant impact on the future of clinical research.

Conference Dinner Sponsor (Premier) €4950

Maximise Your Impact as the Conference Dinner Sponsor at EUCROF25

Networking is a cornerstone of the EUCROF Conference experience, and as the Conference Dinner Sponsor, your brand will be at the heart of this vital interactive environment. You will benefit from the full support of our conference and social media teams leading up to and during EUCROF25, ensuring your brand is prominently featured and associated with one of the most enjoyable and valuable aspects of the conference.

Premier Visibility and Exclusive Perks

As the Conference Dinner Sponsor, you'll enjoy all the advantages of a Premier Sponsor, plus unique opportunities tailored specifically for the dinner event:

- **Enhanced Brand Recognition:** Your sponsorship will be highlighted on the Conference Website, across our social media channels, and in the Delegate Guide, prominently featuring your logo in the section describing the 'Conference Dinner'.
- **Targeted Brand Placement:** Custom 'table talkers' featuring your sponsor logo and an advertisement for your company will be placed on each dinner table, ensuring high visibility among attendees.
- **Social Media Spotlight:** Benefit from exclusive social media postings dedicated to your brand, amplifying your message to a broader audience.
- **Onstage Presence:** An opportunity for a representative from your organisation to take the stage and officially welcome attendees to the Conference Dinner, positioning your brand as a welcoming and integral part of the conference experience.
- **Enhanced Exhibition Opportunity:** If you choose to book an exhibitor stand, you'll be entitled to a larger space, giving your brand even more room to shine at EUCROF25.

Why Sponsor the Conference Dinner?

The Conference Dinner is not only a highlight of the social calendar at EUCROF25 but also a prime opportunity for sponsors to forge deeper connections with leading professionals in a relaxed setting. This sponsorship offers unparalleled access to engage with attendees, showcase your leadership in the industry, and create memorable interactions that build lasting relationships.

Secure Your Conference Dinner Sponsorship

Position your brand at the centre of connectivity and community at EUCROF25. The Conference Dinner Sponsorship is an exclusive opportunity to shine and align your company with a key event that participants look forward to every year.

Join us as the Conference Dinner Sponsor and turn every moment into an opportunity at EUCROF25, where your brand can lead the conversation in the clinical research community.

Communications & Social Media Sponsor (Premier) €4000

Premier Exposure Before and During EUCROF25

As the Communications & Social Media Sponsor for EUCROF25, your organisation will gain unparalleled exposure both in the lead-up to and during the conference itself. This sponsorship offers extensive visibility designed to enhance your brand's profile among a global audience of clinical research professionals.

Strategic Online and Offline Presence

Your sponsorship will be central to our communications strategy, ensuring that your brand receives high-quality exposure:

- **Prominent Website Placement:** Your logo and website link will be featured prominently on the homepage slider of the EUCROF25 Conference Website, ensuring visitors associate your brand with key conference information.
- **Exclusive Advertising Opportunities:** A banner advert for your organisation will be included in the footer of all main conference mailings, extending your reach directly to the inboxes of industry leaders.
- **Social Media Integration:** As the sponsor of the EUCROF25 Social Media your brand will be prominently displayed, facilitating interactions and increasing visibility among attendees engaging online.
- **Conference Communications:** Your role as the Communications Sponsor will be highlighted in all conference mailings and on social media channels, reinforcing your brand’s presence across multiple platforms.

Why Become the Communications & Social Media Sponsor?

This sponsorship provides a unique opportunity to position your brand at the forefront of digital and direct communications for one of the most anticipated events in the clinical research industry. By aligning with EUCROF25 as the Communications & Social Media Sponsor, you will not only enhance your market presence but also demonstrate your leadership in supporting the advancement of clinical research communication.

Photography Sponsor (Premier) (€3950)

Capture Attention as the Premier Photography Sponsor

Become the exclusive Photography Sponsor for EUCROF25 and ensure your brand is seen across countless visual captures shared worldwide. As the eyes of the clinical research community turn to EUCROF25, your sponsorship will bring your brand into focus, enhancing your visibility and association with this prestigious event.

Photography Sponsorship Benefits

Your sponsorship as the Photography Sponsor at EUCROF25 will be highlighted through various high-visibility platforms and opportunities:

- **Brand Integration on Official Photography:** Your organisation's watermark will be prominently displayed on all official photographs posted on the Conference Website after the Conference, ensuring your brand is recognised by thousands who view these images.
- **Prominent Logo Placement:** Your sponsor logo will be included in key marketing materials and the Delegate Guide, further increasing your brand's exposure to attendees and industry leaders.
- **Exclusive Photo Session:** You will have the opportunity to showcase your presence at the event with a professional photo session at your exhibition stand, featuring your stand personnel (note: exhibition stand is not included in the sponsorship package).

Why Sponsor EUCROF25 Photography?

Photography is a powerful tool in capturing and sharing the momentous experiences of EUCROF25. As the Photography Sponsor, you will embed your brand in the visual narrative of the conference, leaving a lasting impression on attendees and viewers alike. This sponsorship not only enhances your visibility but also aligns your brand with innovation and leadership in the clinical research field.

Don't miss the opportunity to be front and centre in every shot taken at EUCROF25.

As the Photography Sponsor of EUCROF25, your brand will not just be seen—it will be remembered. Join us in shaping the visual journey of this leading clinical research conference.

Video Sponsor (Premier) (€3950)

Elevate Your Brand with Premier Video Sponsorship

Seize the opportunity to become the exclusive Video Sponsor for EUCROF25, where every moment captured expands your brand's visibility. Our professional filmmaker will be documenting the entire event, and as the sponsor, your brand will play a pivotal role in these dynamic visual narratives seen by thousands.

Exclusive Sponsorship Advantages

As the Video Sponsor of EUCROF25, your brand will benefit from extensive exposure and exclusive opportunities:

- **Brand Integration in Official Videos:** Your organisation's watermark will be featured on all official video content distributed online and across social media platforms, ensuring viewers recognise your brand's supportive role in the event.
- **Logo Visibility:** Your sponsor logo will be prominently displayed in crucial marketing materials and the Delegate Guide, maximising your reach to conference attendees and beyond.
- **Custom Video Content:** Capture the essence of your participation at EUCROF25 with a professional video session or interview at your exhibition stand, featuring your team and showcasing your contributions to the industry (note: exhibition stand is not included in this sponsorship package).

Why Become the Video Sponsor at EUCROF25?

Video content is a powerful medium for story-telling and engagement, offering an immersive way for viewers to experience the conference from anywhere in the world. By sponsoring the video production at EUCROF25, your brand not only gains significant exposure but also aligns with innovation and leadership in the clinical research community.

Book Your Sponsorship

Don't miss out on this unique opportunity to spotlight your brand in every frame of EUCROF25's story. Join us as the Video Sponsor for EUCROF25 and ensure your brand is part of the bigger picture, making a lasting impact on a global audience.

Event App Sponsor (Premier) (€3950)

Maximise Your Visibility as the Event App Sponsor

In today's digital age, the event app is a major part of the conference experience, guiding attendees through the event and offering interactive features that enhance engagement. By becoming the Event App Sponsor for EUCROF25, your brand will gain continuous exposure, positioning it at the fingertips of every attendee.

Sponsorship Benefits Include:

- **Premier Branding Opportunities:** Your logo will be prominently featured on the event app, ensuring it is one of the first images attendees see when they access the array of resources and scheduling tools.
- **Targeted Promotions:** Benefit from targeted social media announcements and dedicated mailings designed to drive attendees to download and use the app, all featuring your brand as the enabling sponsor.
- **Recognition as a Premier Sponsor:** Alongside app-specific visibility, you'll enjoy all the advantages of being a Premier Sponsor, including high-level recognition throughout the conference.

Why Sponsor the EUCROF25 Event App?

The event app is more than just a tool—it's a central hub for participant interaction and content delivery. Sponsoring the app places your brand at the core of the conference experience, constantly visible as attendees navigate the schedule, access session materials, network with peers, and more.

Secure Your Sponsorship

Don't miss this opportunity to embed your brand in the EUCROF25 digital experience.

Join us as the Event App Sponsor for EUCROF25 and ensure your brand is at the heart of every attendee's conference journey.

Networking Sponsor (Premier) (€4750)

Be at the Centre of Connection as the Networking Sponsor

Networking is the pulse of EUCROF conferences, offering invaluable opportunities for industry professionals to connect and collaborate. The pre-conference networking evening at EUCROF25, building on the success of last year's event which attracted over 200 participants, promises an engaging atmosphere perfect for fostering relationships and sharing insights.

Sponsorship Benefits Include:

- **Premier Exposure:** As the Networking Sponsor, your logo will be prominently featured throughout the networking evening, ensuring constant visibility among attendees.
- **Active Participation:** You will have the unique opportunity to work closely with the organising team to shape the evening's networking activity, creating a memorable experience that reflects your brand's values and maximises your exposure.
- **Stage Presence:** A representative from your organisation will be invited on stage to welcome attendees, providing a personal touch that positions your brand at the forefront of the event.
- **Social Media Spotlight:** Enjoy exclusive social media postings that highlight your sponsorship and enhance your reach before, during, and after the event.
- **Branded Giveaways:** Opportunity to distribute branded giveaways, further enhancing attendee engagement and leaving a lasting impression of your brand.
- **Recognition as a Premier Sponsor:** Receive all the benefits of a Premier Sponsor, enhancing your overall visibility and association with the conference.

Why Sponsor the EUCROF25 Networking Event?

This sponsorship offers an exceptional opportunity to position your brand at the heart of the conference's social interactions. The networking event is not only a highlight of the conference but also a critical moment where new connections are formed and future partnerships are initiated.

Don't miss the chance to be the central hub of networking at EUCROF25. Step forward as the Networking Sponsor for EUCROF25 and watch your brand become synonymous with industry leadership and community building at one of the most anticipated moments of the conference.

OTHER SPONSORSHIP OPPORTUNITIES

Lanyard Sponsorship: (€1500)

Extend Your Brand’s Reach Throughout the Conference

Gain comprehensive exposure for your organisation by sponsoring the lanyards worn by over 300 attendees at EUCROF25. Your logo will be prominently displayed on lanyards, providing visibility throughout the event, in photographs, and on social media posts.

Price: €1500 (Only 1 sponsorship opportunity available; does not include premier sponsor status and sponsor must provide the lanyards)

Pen & Notebook Sponsorship: (€750)

Leave a Lasting Impression with Branded Stationery

Be the exclusive Pen & Notebook Sponsor and ensure your brand is part of every delegate's conference experience. Provide your own branded pens and notebooks to be included in delegate bags, leaving a lasting impression long after the event concludes.

Price: €750 (Only 1 sponsorship opportunity available; does not include premier sponsor status and sponsor must provide pens and notebooks)

Hotel Bedroom Keycard Sponsorship (€1000):

Secure Prime Exposure in Delegates' Hands

Put your company logo directly in the hands of delegates by sponsoring the hotel bedroom keycards. Your logo will be prominently displayed on the keycard holders, providing repeated exposure every time delegates access their rooms.

Price: €1000 (Only 1 sponsorship opportunity available; does not include premier sponsor status)

Survival Kit Sponsorship: Make a Lasting Impression on Delegates (€1000)

Be the exclusive sponsor of the Survival Kit provided to delegates upon their arrival at EUCROF25. This is your chance to get creative and showcase your brand by providing essential items that attendees will appreciate during their stay.

Sponsorship Benefits:

- **Brand Exposure:** Your brand will be prominently featured on the Survival Kit, ensuring visibility among several hundred attendees.
- **Opportunity for Creativity:** Customise the contents of the Survival Kit with items such as drinks, sweets, pillow spray, earplugs, plasters, and foot spray, showcasing your brand in a creative and memorable way.
- **Flexibility in Kit Preparation:** Choose to provide the survival kits fully assembled and ready for distribution to bedrooms, or provide the individual components for kits to be assembled on-site (a small fee is charged for kit assembly at the venue).

Price: €1000 (Only 1 sponsorship opportunity available; does not include premier sponsor status, and sponsor must provide the kits/contents)

Main Room Sponsorship: Elevate Your Brand in the Heart of the Conference (€2000)

Seize the opportunity to be the exclusive sponsor of the main conference room on both days of EUCROF25, ensuring maximum exposure for your brand among attendees.

Sponsorship Benefits:

- **Seat Inserts:** Place your flyer or giveaway on every seat in the main conference room at the start of each day, capturing the attention of every participant.
- **Roller Banners:** Display four roller banners along the sides of the main conference room, providing prominent brand visibility throughout the event.
- **Screen Graphics:** Showcase your brand with a looping video, animation, or graphic on the main room screen before the start of each session, engaging attendees and reinforcing your presence.

- **Delegate Advert:** Enjoy a full-page advert in the delegate guide, reaching all conference participants with your message.
- **Floor Plan Logo:** Have your logo prominently displayed on the floor plan against the main conference room, guiding attendees to your sponsored space.

Price: €2000 (Only 1 sponsorship opportunity available; does not include premier sponsor status)

Breakout Room Sponsorship: Command Attention in the Breakout Sessions (€1500)

Be the exclusive sponsor of the breakout room on both days of EUCROF25, placing your brand at the forefront of these essential sessions.

Sponsorship Benefits:

- **Seat Inserts:** Place your flyer or giveaway on every seat in the breakout room at the start of each day, ensuring your brand is seen by all attendees.
- **Roller Banners:** Display two roller banners along the sides of the breakout room, providing additional brand visibility during sessions.
- **Screen Graphics:** Showcase your brand with a looping video, animation, or graphic on the room screen before each session begins.
- **Delegate Advert:** Benefit from a full-page advert in the delegate guide, reaching all participants and reinforcing your presence.
- **Floor Plan Logo:** Have your logo prominently displayed on the floor plan against the breakout rooms, guiding attendees to your sponsored space.

Price: €1500 (Only 1 sponsorship opportunity available; does not include premier sponsor status)

Exhibition & Live Lounge Sessions

Exhibition Stands (€2950)

Elevate Your Presence with Exhibition Stands at EUCROF25

Exhibiting at EUCROF25 offers a prime opportunity to engage with potential customers and enhance brand visibility within the clinical research community. Each exhibitor enjoys a range of benefits tailored to maximise their presence at the event.

Exhibition Stand Benefits:

- **Spacious Display Area:** Exhibition space that can accommodate a stand measuring up to 3m wide by 2m high, providing ample room to showcase your products, services, and brand messaging.
- **Furnished Setup:** Each stand includes a table, 2 chairs, and access to an electricity supply, ensuring a comfortable and functional setup for your team throughout the event.
- **Attendance Entitlement:** The price of the stand includes the attendance of 2 representatives from your organisation, allowing you to engage with attendees and make valuable connections (accommodation and attendance at the Conference Dinner can be arranged separately).
- **Online and Printed Visibility:** Your logo and company details will be prominently featured on the Conference Website and printed Delegate Guide, ensuring that attendees are aware of your presence before and during the event.

Price per Stand: €2950

Position your brand at the forefront of EUCROF25 and showcase your offerings to a targeted audience of industry professionals. Reserve your exhibition stand today and unlock the potential for meaningful connections and business growth at this prestigious conference.

“Live Lounge” Demo Sessions (€750 per session)

Introducing the EUCROF25 Live Lounge: Elevate Your Brand with Live Presentations

Join the dynamic atmosphere of the EUCROF25 Live Lounge and elevate your brand by showcasing your products and services to a captive audience. Situated in the heart of the exhibition area, this small open-sided theatre features a stage, screen, and seating for up to 30 people.

Key Features:

- **Prime Location:** Positioned centrally within the exhibition area, the Live Lounge offers high visibility to attract passing attendees and engage those already seated.
- **Live Presentations:** Presentations in the Live Lounge will occur during breaks and lunchtimes, providing a platform for organisations to deliver engaging content in 20-minute sessions.
- **Interactive Showcase:** Live presentations allow you to demonstrate your products and services in real-time, creating a dynamic and interactive experience for attendees.
- **Captive Audience:** With seating for up to 30 people, the Live Lounge provides an opportunity to capture the attention of a focused audience eager to learn about your offerings.

Exhibition Floor Plan