



# EUCROF24

19-20 FEBRUARY | PRAGUE

A dark, blue-tinted photograph of the Prague Castle complex, showing the main Gothic cathedral and surrounding buildings.

**SPONSORSHIP,  
EXHIBITION  
& ADVERTISING  
OPPORTUNITIES**

# Sponsorship, Exhibition & Advertising Opportunities

The 2024 EUCROF Conference (EUCROF24) will be held in Prague, Czech Republic from the 19-20 February.

EUCROF24 will bring together pharma, biotech, medical device companies, CROs and other service providers, technology providers, regulators, patients, and academia, to discuss the current challenges, and future direction of Clinical Research across Europe. EUCROF24 is the 7th running of the EUCROF Clinical Research Conference that attracts a diverse range of speakers and attendees from functions including clinical operations, regulatory, data management, statistics, medical and safety, digital health technology, quality assurance, as well as patient groups and regulators.

Efficient and effective Clinical Research requires a multi-disciplinary approach and changes in one area can have a significant impact on others. Bringing these functions together is what makes EUCROF24 a must-attend event. EUCROF24 will cover multi-disciplinary topics including regulations, clinical trial technologies, process improvement, quality, and patient-centricity. The programme will be a blend of presentations, expert panels, discussion groups and workshop sessions reflecting the status of Clinical Research, whilst at the same time including views on current challenges, hot topics and the future direction. EUCROF24 will give the opportunity for delegates, sponsors and exhibitors, to learn, to discuss and to network amongst peers, enabling new business collaborations and opportunities to be created.

EUCROF24 offers a full two day programme of expert speakers, specialist panels, workshops and debates which will focus on the current topics and future developments in clinical research. EUCROF24 will enable sponsors and exhibitors to maximise their exposure and opportunities at what is always a rewarding and vibrant event. Delegates come from the full range of organisations involved in clinical research including pharma, biotech, medical device companies, CROs and other service providers, technology providers, regulators, patients, and academia.

## Premier Sponsors

Premier Sponsors will benefit from the support of our specialist conference team. Excellent exposure for Premier Sponsors will underpin our marketing and communications for EUCROF24 and will ensure sponsors and exhibitors will have every opportunity to reach and connect with a relevant audience in the build-up to the event. From the moment you come onboard as an EUCROF24 Premier Sponsor your organisations logo, profile and website link will be included on our dedicated Conference Website. EUCROF24 will provide plenty of opportunities for Premier Sponsors to promote brand awareness on all event material including signage, staging and screens as well as on take-home pieces such as delegate guides and bags. Premier Sponsors benefit from:

- Organisation logo displayed on electronic and printed materials and labelled as Premier Sponsor (e.g. Delegate Guide, Conference Website, signage, delegate bags)
- Organisation logo displayed at the front of the main conference room throughout the event
- Full page advert in the Delegate Guide and advert on the Event App
- Logo, description and web link to your organisation from our Conference Website
- Opportunity to display a roller banner at a highly visible location within the venue

**Price: €2500**

## Conference Dinner Sponsor (Premier) **SOLD**

Networking is embedded in the culture of EUCROF Conferences. The Conference Dinner Sponsor will receive the support of the conference and social media team leading up to the event and full visibility will be given for the duration of EUCROF24. Benefits also include:

- Recognition and benefits of a Premier Sponsor
- Additional exposure on the Conference Website, social media and Delegate Guide as Conference Dinner Sponsor with the sponsor logo included in the description of the 'Conference Dinner'
- Sponsor logo included on the dinner tables in the form of 'table talkers' which can include an advert for the Sponsor Company
- Exclusive social media postings
- Opportunity for a representative from the sponsor to be invited on stage to welcome people to the Conference Dinner
- Opportunity for a larger exhibition stand space if booking an exhibitor stand for EUCROF24

**Price: €3500 (only 1 sponsorship opportunity available for this)**

## Communications & Social Media Sponsor (Premier)

This Sponsor will benefit from a large amount of high quality exposure in the run up to EUCROF24. The Communications Sponsor logo and website link will be embedded on our Conference Website Home Page slider and all our marketing and event communications will feature a banner advert for the Communications Sponsor. Outstanding visibility at EUCROF24 itself is part of the Communications & Social Media Sponsor package. Benefits also include:

- Referenced as Communications Sponsor on conference mailings and social media
- Banner advert on the footer of main conference mailings
- Logo included in the sliding graphic on the home page of Conference Website
- Sponsorship of the EUCROF24 Social media wall

**Price: €3250 (only 1 sponsorship opportunity available for this)**

## Interactive Sponsor (Premier)

Polling, voting, word clouds, online Q&As and upvoting Q&As will be encouraged throughout the programme to ensure a fully connected audience and collaborative event. As well as the benefits of being a Premier Sponsor the Interactive Sponsor will get:

- Recognition and benefits of a Premier Sponsor
- On screen branding of every interactive activity
- On device branding which will show the logo when a delegate accesses the systems
- Delegate Guide branding to provide instructions to access the system
- Conference Dinner use of the technology

**Price: €3000 (only 1 sponsorship opportunity available for this)**

## Photography Sponsor (Premier)

The photographs taken by our Professional Photographer throughout the event are seen by thousands of people. The sponsor of the EUCROF24 Photography will benefit from the following:

- Recognition and benefits of a Premier Sponsor
- Organisation watermark on the photographs posted online and on social media from EUCROF24
- Sponsor logo included in marketing materials and Delegate Guide
- Opportunity to have a photo session with your exhibition stand and stand personnel during the event (an exhibition stand is not included in the price of this sponsorship)

**Price: €3500 (only 1 sponsorship opportunity available for this)**

## Video Sponsor (Premier)

The video recordings taken by our Professional film maker throughout the event are seen by thousands of people. The sponsor of the EUCROF24 Video Sponsor will benefit from the following:

- Recognition and benefits of a Premier Sponsor
- Organisation watermark on the videos posted online and on social media from EUCROF24
- Sponsor logo included in marketing materials and Delegate Guide
- Opportunity to have a video session/interview with your exhibition stand and stand personnel during the event (an exhibition stand is not included in the price of this sponsorship)

**Price: €3500 (only 1 sponsorship opportunity available for this)**

## Sustainability Sponsor (Premier)

Sustainability is becoming a more recognised and important aspect in events and Conferences. A new sponsorship for EUCROF24 is the Sustainability Sponsor. This includes:

- Recognition and benefits of a Premier Sponsor
- Planting a tree for each delegate attending the Conference
- Recognition against each sustainability factor announced regarding EUCROF24, e.g. reduction of single use plastic, use of sustainable materials for delegate materials etc.

**Price: €3000 (only 1 sponsorship opportunity available for this)**

## Event App Sponsor (Premier)

The event app is an essential component of modern conferences. This sponsorship allows for the sponsor logo to be added to the Event App giving a constant visibility for your organisation.

- Recognition and benefits of a Premier Sponsor
- Event app branded with your logo
- Social media announcements and specific mailings to invite users to access the app

**Price: €4000 (only 1 sponsorship opportunity available for this)**

## Networking Sponsor (Premier)

Networking is at the heart of the EUCROF Conferences. Networking at EUCROF24 will start on the evening before the main conference and provide attendees with the opportunity to informally meet fellow delegates, exhibitors and speakers. The networking will take the format of an activity based networking opportunity followed by a buffet.

- Recognition and benefits of a Premier Sponsor
- Sponsor logo included throughout the networking evening
- Exclusive social media postings
- Opportunity for a representative from the sponsor to be invited on stage to welcome people to the networking activities
- Opportunity to work with the organising team to design the networking “activity” and to maximise exposure for the sponsor
- Opportunity to provide give-aways at the networking event

**Price: €3000 (only 1 sponsorship opportunity available for this)**

# Other Sponsorship Opportunities

## Main Room Sponsor **SOLD**

To Sponsor the main conference room on day 1 and day 2 of EUCROF24.

- Opportunity to place a flyer/giveaway on each seat in the conference room at the start of day 1 and day 2
- Place 4 roller banners down the side of the main conference room
- Opportunity to have a looping video/animation or graphic on the screen prior to the start of each session in the main room
- 1 page advert in the Delegate Guide
- Logo on the floor plan against the main conference room

**Price: €2000 (only 1 sponsorship opportunity available for this)**

[does not include premier sponsor status]

## Breakout Room Sponsor

To Sponsor the breakout room on day 1 and day 2 of EUCROF24.

- Opportunity to place a flyer/giveaway on each seat in the breakout room at the start of day 1 and day 2
- Place 2 roller banners down the side of the breakout room
- Opportunity to have a looping video/animation or graphic on the screen prior to the start of each session in the room
- 1 page advert in the Delegate Guide
- Logo on the floor plan against the breakout room

**Price: €1500 (only 1 sponsorship opportunity available for this)**

[does not include premier sponsor status]

## Survival Kit Sponsor **SOLD**

To Sponsor the provision of a Survival Kit to be placed in the bedroom of delegates when they arrive.

- Branding on the box of the Survival Kit (it will include, drink, chocolate etc.)
- Opportunity to provide a branded giveaway to be added to the Kit if desired

**Price: €3000 (only 1 sponsorship opportunity available for this)**

[does not include premier sponsor status]

## Lanyard Sponsor

Lanyards give a great opportunity to promote your organisation at EUCROF24. With over 300 people wearing the lanyards the exposure of the brand is comprehensive both on the day, in photographs and on social media posts. Lanyards must be provided by your organisation (at your cost) to us no more than 4 weeks prior to the event.

**Price: €3500 (only 1 sponsorship opportunity available for this)**

[does not include premier sponsor status]

## Pen & Notebook Sponsor

Each delegate will receive a notebook in their delegate bag for EUCROF24. The Pen and Notebook Sponsor provides their own branded pens and notebooks for inclusion in the delegate bags. Sponsorship provides the opportunity to have the book included in the bags but does not include the provision of the pens and notebooks. The Pen & Notebook Sponsor is required to provide the Conference Organisers with the requested number of pens and notebooks no less than 4 weeks prior to the event.

**Price: €1000 (only 1 sponsorship opportunity available for this)**

[does not include premier sponsor status]

## Hotel Bedroom Keycard Sponsor

A fantastic opportunity to get your company logo in front of delegates time and time again is to sponsor the hotel keycards. This sponsorship opportunity allows your logo to be added to the bedroom keycards as well as the holder.

**Price: €3000 (only 1 sponsorship opportunity available for this)**

[does not include premier sponsor status]

## Exhibition Stands

Exhibiting at EUCROF24 is an excellent way of meeting potential customers and raising brand awareness. Each exhibitor obtains the following benefits:

- Exhibition space to accommodate a stand up to 3m wide by 2m high. Table, 2 chairs and electricity supply provided
- The price includes the attendance of 2 people from your organisation (does not include accommodation or attendance at the Conference Dinner – this can be added separately)
- Logo and company details added to the Conference Website and printed Delegate Guide
- Listing in the Event App

**Price per stand: €2250**

## Demonstration Sessions

Demonstration Sessions provide an opportunity for your organisation to connect directly with industry professionals and showcase any of aspect of your work. You could take the opportunity to present your latest software or showcase a recent project. The choice is yours.

Adjoining the main programme, this unique session will be fully supported by our conference team who will work with you to invite delegates and promote the session. Additional costs, e.g. drinks, AV, will be passed to you at cost price.

Each Demonstration Session booking comprised of two components. A bite size session and a full session. The bite size sessions are of 15 minute duration and take place during breaks. The full sessions run in parallel with the main programme.

**Price: €1750**

# EUCROF

European CRO Federation

**Delegant**  
organising success

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